

ELECTION SIGN GUIDELINES

Election signs can be referred to as hoardings, posters, signs or other similar type promotions that are used to display information relating to the election of a candidate/s.

The Rotorua Lakes Council has based these requirements on the general requirements for election signs used for previous elections, and the Council's Signs on Roads Bylaw 2015.

Candidates can put up electoral signs in the Rotorua Lakes Council area provided that they meet the following requirements;

- Signs can only be displayed during the period beginning 9 weeks before polling day and ending at midnight the day before polling day i.e. 9 August to midnight 10 October 2025.
- All signs must be located on private property with the consent of the property owner. Signs are not permitted in a public place, on a public building or any road reserve including any Rotorua Lakes Council tree, fence, parks furniture or sign.
- Vehicles (including trailers) cannot be used as a stationary platform to display an election sign.
- Form and letter height must be consistent with the specifications set out in clauses 3, 5, 6, 7 and 8 of the Electoral (Advertisement of a Specific Kind) Regulations 2005.
- Free standing signs must have a ground clearance of 1.4m under the sign.
- Signs must not exceed 3m in height (from ground level).
- Signs must not exceed 3m² in area (2.4m x 1.2m sheet).
- All signs must be securely braced /suitably supported from the ground up to carry wind loads for 60 days.
- Signs should not obscure any other sign (election or otherwise).
- Signs cannot obstruct a driver's vision, cause confusion or distraction to drivers or create a situation hazardous to the safe movement or direction of traffic.
- Where there is an impact on the State Highway network, consent of the NZ Transport Agency Waka Kotahi is required.

Any election hoarding or signs erected on Council or NZ Transport Agency Waka Kotahi land including road reserve will be removed. Any non-complying signs, or signs deemed to be unsafe, will be removed by the Rotorua Lakes Council officers and enforcement costs will apply.

Note 1. For enforcement queries contact Council's Compliance Solutions Department phone 07 348 4199.

RDC-1275773

Note 2. All election advertising must also contain “the true name of the person or persons for whom or at whose direction it is published and the address of his or her place of residence or business or email address, PO Box or phone numbers.” (Local Electoral Act 2001, Part 5A– Electoral advertising)

ELECTION SIGNAGE

**VOTE
2025**
LOCAL ELECTIONS

**PŌTI
2025**
NGA PŌTITANGA Ā-ROHE

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(2.4m x 1.2m sheet)

Have ground clearance
of 1.4m under the sign

your sign

